

Valuation & Financial Advisory | Investment Banking

Industry Update Hotels, Restaurants, Leisure Q2 2024

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Financial Performance Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

			Size Profi	le		LTM Operati	ng Data	Forward Estimates	
Company Name	Ticker	Price at 06/30/24	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2024 Est. Revenue	2024 Est. EBITDA
Casinos and Gambling									
MGM Resorts International	MGM	\$44.44	86.5%	\$41,292	\$41,815	\$17,012	\$2,553	\$17,357	\$4,817
Las Vegas Sands Corp.	LVS	\$44.25	72.2%	\$37,475	\$21,113	\$11,430	\$4,031	\$11,475	\$4,517
Wynn Resorts, Limited	WYNN	\$89.50	79.7%	\$17,109	\$13,290	\$7,108	\$1,941	\$7,239	\$2,390
Churchill Downs Incorporated	CHDN	\$139.60	98.6%	\$14,725	\$7,170	\$2,615	\$856	\$2,758	\$1,174
Boyd Gaming Corporation	BYD	\$55.10	75.5%	\$8,580	\$6,261	\$3,786	\$1,192	\$3,804	\$1,217
Red Rock Resorts, Inc.	RRR	\$54.93	86.8%	\$6,575	\$4,013	\$1,850	\$757	\$1,948	\$817

Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	\$241.77	92.8%	\$74,056	\$25,740	\$6,469	\$4,273	\$25,132	\$4,988
Royal Caribbean Cruises Ltd.	RCL	\$159.43	98.1%	\$61,162	\$36,974	\$15,330	\$5,210	\$16,503	\$5,858
Hilton Worldwide Holdings Inc.	HLT	\$218.20	99.8%	\$60,928	\$15,737	\$4,622	\$2,488	\$11,263	\$3,400
Carnival Corporation & plc	CCL	\$13.72	70.2%	\$45,508	\$49,756	\$20,036	\$3,203	\$21,465	\$4,151
Norwegian Cruise Line Holdings Ltd.	NCLH	\$18.79	82.6%	\$20,264	\$20,114	\$9,086	\$2,153	\$9,398	\$2,369
Hyatt Hotels Corporation	Н	\$151.92	94.1%	\$15,617	\$12,757	\$6,568	\$694	\$6,741	\$1,164
HOCHTIEF Aktiengesellschaft	HOT	\$113.79	94.9%	\$11,099	\$25,391	\$31,493	\$1,109	\$30,658	\$1,421
Marriott Vacations Worldwide Corporation	VAC	\$87.32	65.2%	\$7,555	\$9,611	\$3,105	\$648	\$4,828	\$705
Choice Hotels International, Inc.	СНН	\$119.00	87.5%	\$7,477	\$2,519	\$772	\$465	\$1,567	\$580
Wynnstay Group Plc	WYN	\$4.83	68.3%	\$92	\$298	\$821	\$13	\$664	\$15

Source: Capital IQ

(USD in millions, except per share data)

			Size Prof	ile		LTM Operati	ng Data	Forward Estimates	
Company Name	Ticker	Price at 06/30/24	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2024 Est. Revenue	2024 Est. EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	\$180.13	70.7%	\$8,922	\$5,809	\$2,890	\$847	\$2,967	\$880
Six Flags Entertainment Corporation	FUN	\$54.35	97.1%	\$6,742	\$0	\$1,886	\$486	\$3,323	\$1,040
RCI Hospitality Holdings, Inc.	RICK	\$43.56	56.1%	\$649	\$601	\$298	\$55	\$300	\$73
Restaurants and Dining									
McDonald's Corporation	MCD	\$254.84	84.3%	\$244,560	\$53,801	\$25,758	\$13,770	\$26,081	\$14,051
Starbucks Corporation	SBUX	\$77.85	72.3%	\$109,234	\$30,112	\$36,476	\$7,082	\$36,946	\$7,404
Chipotle Mexican Grill, Inc.	CMG	\$62.65	90.5%	\$79,302	\$8,920	\$10,663	\$2,142	\$11,339	\$2,238
Yum! Brands, Inc.	YUM	\$132.46	92.5%	\$49,626	\$6,395	\$7,105	\$2,627	\$7,624	\$2,718
Darden Restaurants, Inc.	DRI	\$151.32	85.6%	\$23,478	\$11,323	\$11,390	\$1,764	\$11,586	\$1,874
Domino's Pizza, Inc.	DPZ	\$516.33	95.1%	\$20,478	\$1,856	\$4,613	\$909	\$4,805	\$975
The Wendy's Company	WEN	\$16.96	75.7%	\$7,038	\$5,088	\$2,197	\$512	\$2,223	\$535
Shake Shack Inc.	SHAK	\$90.00	80.9%	\$4,623	\$1,662	\$1,169	\$120	\$1,250	\$168
Papa John's International, Inc.	PZZA	\$46.98	54.4%	\$2,453	\$838	\$2,116	\$231	\$2,035	\$216
Dine Brands Global, Inc.	DIN	\$36.20	59.4%	\$1,888	\$1,694	\$821	\$223	\$817	\$246
Potbelly Corporation	PBPB	\$8.03	55.9%	\$370	\$255	\$477	\$26	\$460	\$28
Noodles & Company	NDLS	\$1.58	39.7%	\$365	\$360	\$499	\$31	\$499	\$31

Source: Capital IQ

Valuation Metrics

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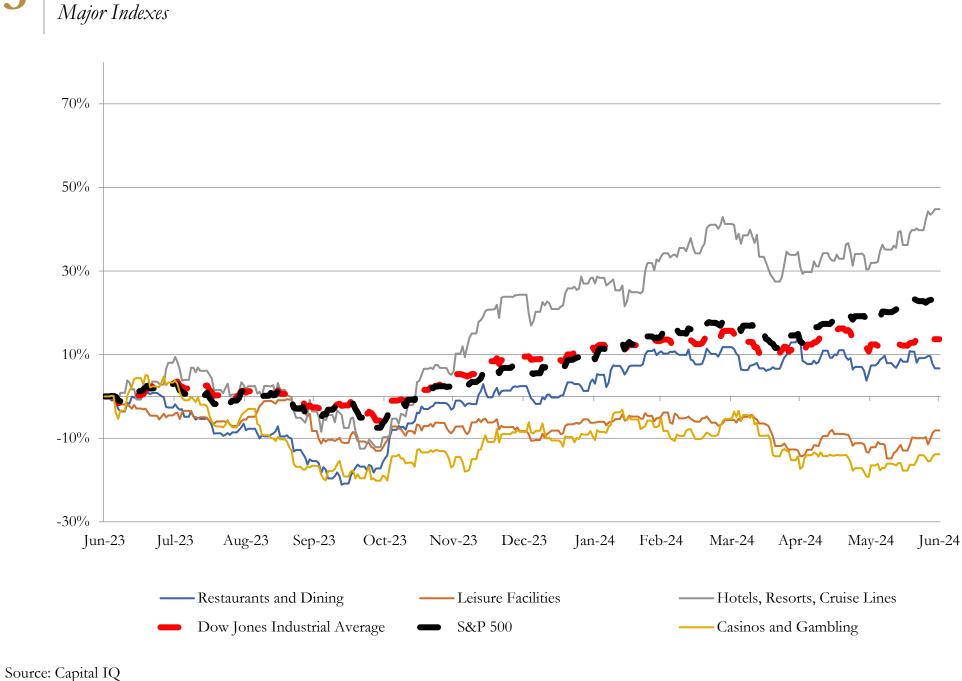
Return Profile, Trading Multiples

				Trading 1	Multiples				
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Casinos and Gambling									
Las Vegas Sands Corp.	LVS	7.9%	47.8%	68.5%	35.3%	137.3%	1.1x	3.3x	9.3x
MGM Resorts International	MGM	2.6%	27.0%	15.1%	15.0%	29.3%	2.2x	2.4x	16.2x
Wynn Resorts, Limited	WYNN	5.8%	N/A	44.6%	27.3%	92.1%	1.8x	2.4x	8.8x
Churchill Downs Incorporated	CHDN	6.2%	43.1%	19.4%	32.7%	32.7%	1.0x	5.6x	17.2x
Boyd Gaming Corporation	BYD	9.3%	29.1%	2.8%	31.5%	-6.2%	1.6x	2.3x	7.2x
Red Rock Resorts, Inc.	RRR	9.7%	188.0%	9.5%	40.9%	4.7%	2.0x	3.6x	8.7x
	Mean Median	6.7% 6.2%	36.8% 29.1%	18.3% 15.1%	29.5% 31.5%	30.5% 29.3%	1.7x 1.8x	3.3x 2.4x	11.6x 8.8x
Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	9.7%	N/A	8.3%	66.1%	-1.7%	1.6x	11.4x	17.3x
Hilton Worldwide Holdings Inc.	HLT	9.4%	N/A	10.3%	53.8%	0.9%	1.3x	13.2x	24.5x
Carnival Corporation & plc	CCL	1.1%	-21.2%	108.3%	16.0%	N/A	2.4x	2.3x	14.2x
Royal Caribbean Cruises Ltd.	RCL	6.6%	51.7%	27.7%	34.0%	85.5%	2.6x	4.0x	11.7x
Norwegian Cruise Line Holdings Ltd.	NCLH	3.9%	118.6%	26.9%	23.7%	220.0%	2.7x	2.2x	9.4x
Hyatt Hotels Corporation	Н	1.6%	25.9%	6.3%	10.6%	-13.3%	1.5x	2.4x	22.5x
Marriott Vacations Worldwide Corporation	VAC	3.3%	6.6%	-7.0%	20.9%	-29.2%	1.8x	2.4x	11.7x
HOCHTIEF Aktiengesellschaft	НОТ	2.4%	69.8%	7.7%	3.5%	17.4%	1.2x	0.4x	10.0x
Choice Hotels International, Inc.	СНН	11.3%	N/A	4.0%	60.3%	-6.2%	1.2x	9.7x	16.1x
Wynnstay Group Plc	WYN	2.1%	4.4%	-16.7%	1.6%	-48.4%	0.6x	0.1x	7.2x
	Mean	5.1%	36.5%	17.6%	29.0%	25.0%	1.7x	4.8x	14.5x
Source: Capital IQ	Median	3.6%	6.4%	8.0%	22.3%	-1.7%	1.6x	2.4x	13.0x

Valuation Metrics (cont.)

Return Profile, Trading Metrics

				Trading Multiples					
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	6.0%	20.1%	0.1%	29.3%	-1.4%	1.1x	3.1x	10.5x
Six Flags Entertainment Corporation	FUN	0.0%	0.0%	5.1%	25.7%	0.8%	1.5x	3.6x	13.9x
RCI Hospitality Holdings, Inc.	RICK	4.1%	1.8%	2.7%	18.6%	-32.9%	1.6x	2.2x	11.7x
	Mean Median	3.3% 4.1%	7.3% 1.8%	2.6% 2.7%	24.6% 25.7%	-11.2% -1.4%	1.4x 1.5x	2.9x 3.1x	12.0x 11.7x
Restaurants and Dining									
McDonald's Corporation	MCD	14.1%	N/A	6.5%	53.5%	5.8%	0.7x	9.5x	17.8x
Starbucks Corporation	SBUX	11.7%	N/A	4.2%	19.4%	8.9%	0.9x	3.0x	15.4x
Chipotle Mexican Grill, Inc.	CMG	13.7%	43.5%	14.9%	20.1%	21.0%	1.2x	7.4x	37.0x
Yum! Brands, Inc.	YUM	25.2%	N/A	1.6%	37.0%	11.8%	1.1x	7.0x	18.9x
Darden Restaurants, Inc.	DRI	7.7%	46.4%	8.6%	15.5%	13.0%	1.3x	2.1x	13.3x
Domino's Pizza, Inc.	DPZ	30.9%	N/A	2.3%	19.7%	9.7%	0.9x	4.4x	22.5x
The Wendy's Company	WEN	4.4%	60.7%	1.7%	23.3%	1.5%	0.8x	3.2x	13.7x
Papa John's International, Inc.	PZZA	11.8%	N/A	1.8%	10.9%	15.2%	1.2x	1.2x	10.6x
Shake Shack Inc.	SHAK	0.8%	6.1%	18.0%	10.3%	60.7%	1.8x	4.0x	38.5x
Dine Brands Global, Inc.	DIN	6.9%	N/A	-4.9%	27.2%	5.7%	1.8x	2.3x	8.5x
Noodles & Company	NDLS	0.5%	-44.5%	-4.6%	6.1%	-7.6%	1.8x	0.7x	11.9x
Potbelly Corporation	PBPB	3.3%	133.5%	-1.1%	5.4%	21.3%	1.2x	0.8x	14.3x
Source: Capital IQ	Mean Median	10.9% 9.7%	40.9% 45.0%	4.1% 2.0%	20.7% 19.6%	13.9% 10.8%	1.2x 1.2x	3.8x 3.1x	18.5x 14.8x



Q2 2024 | Industry Update – Hotels, Restaurants, Leisure

Recent M&A Activity Last Twelve (12) Months as of June 30, 2024

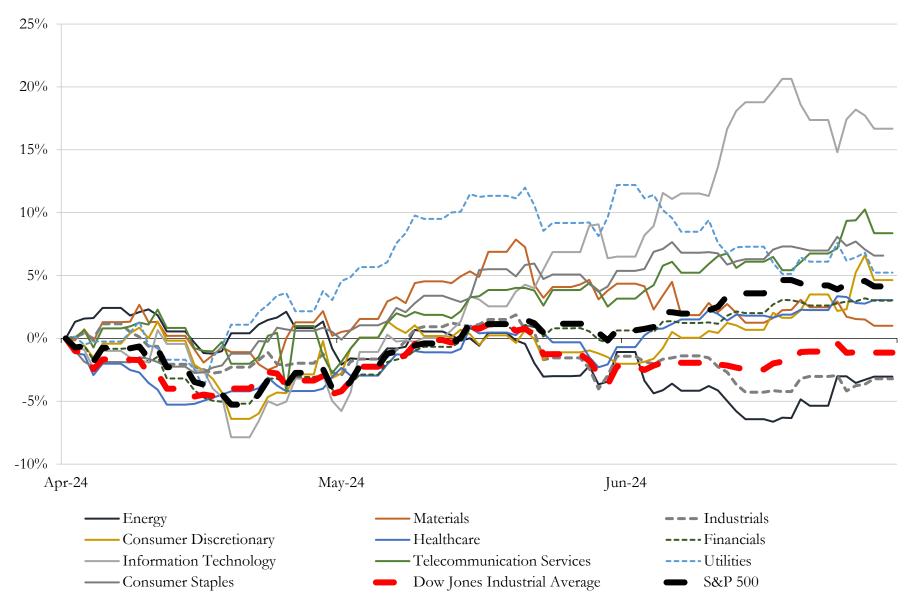
(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Apr-24	Doctor's Associates Inc.	Roark Capital Management LLC	\$10,000
Jan-24	Bluegreen Vacations Holding Corporation	Hilton Grand Vacations Inc.	\$2,170
May-24	Carrols Restaurant Group, Inc.	Restaurant Brands International Inc.	\$1,748
Jun-23	JW Marriott San Antonio Hill Country Resort & Spa	Ryman Hospitality Properties, Inc.	\$800
May-24	MSR Resort Lodging Tenant, LLC	Henderson Park Capital Management	\$705
Aug-23	Park Lane Hotel, Inc.	Qatar Investment Authority	\$623
Oct-23	RP/HH Park Plaza, Limited Partnership	Parks Hospitality Group, Inc.	\$370
Aug-23	Fiesta Restaurant Group, Inc.	Authentic Restaurant Brands	\$353
Jan-24	Distributed gaming operations in Nevada of Golden Entertainment, Inc.	J&J Ventures Gaming, LLC	\$251
Nov-23	VEGAS.com, LLC	Vivid Seats Inc.	\$248
Apr-24	PointsBet USA Inc.	FBG Enterprises Opco, LLC	\$225
Apr-24	Hyatt Regency San Antonio Riverwalk Hotel	Sunstone Hotel Investors, Inc.	\$222
Jan-24	Golden Route Operations LLC	J&J Ventures Gaming, LLC	\$214
Jun-24	The William Vale Hotel LLC	EOS Hospitality LLC	\$177
Apr-24	Hilton Boston Back Bay	Certares Management LLC; Belcourt Capital Partners	\$171
Jan-24	Wyndham Boston Beacon Hill	RLJ Lodging Trust	\$125
Mar-24	AC Hotel by Marriott Washington DC Convention Center	Apple Hospitality REIT, Inc.	\$117
Sep-23	Trump Golf Links at Ferry Point (nka:Ballys Golf Links at Ferry Point)	Bally's Corporation	\$114
May-24	3 Casino Resorts of Silverado Franklin Hotel & Gaming Complex, the Deadwood Mountain	Gaming and Leisure Properties, Inc.	\$105
Sep-23	177-room Canopy by Hilton Scottsdale Old Town hotel	Dynamic City Capital	\$102
Jul-23	Inn At Rancho Santa Fe, LLC	N/A	\$100
May-24	W Fort Lauderdale Hotel and Residences	Blackstone Real Estate Advisors L.P.	\$98
Oct-23	Courtyard by Marriott Salt Lake City Downtown/Hyatt House Salt Lake City/346-space parking	g Apple Hospitality REIT, Inc.	\$91
Sep-23	Substantially All of the Assets of Lucky Strike Entertainment, LLC	Bowlero Corp.	\$90
Jun-24	One Ocean Resort & Spa	Acs One Ocean Propco LLC	\$87
Dec-23	Holiday Inn Express Nashville Downtown Conf Ctr	Noble Investment Group, LLC	\$82
Apr-24	21 Franchise Restaurants In North Carolina	First Watch Restaurants, Inc.	\$75
Jun-24	Hilton Seattle Hotel	APA Hotel USA, Inc.	\$69
Nov-23	KMS Fisherman's Wharf LP	EOS Investors LLC	\$69
Mar-24	Residence Inn by Marriott (Manhattan Beach, CA)	Land and Houses U.S.A., Inc.	\$68

Source: Capital IQ

Change in Market Capitalization by Sector

Last Three (3) Months as of June 30, 2024



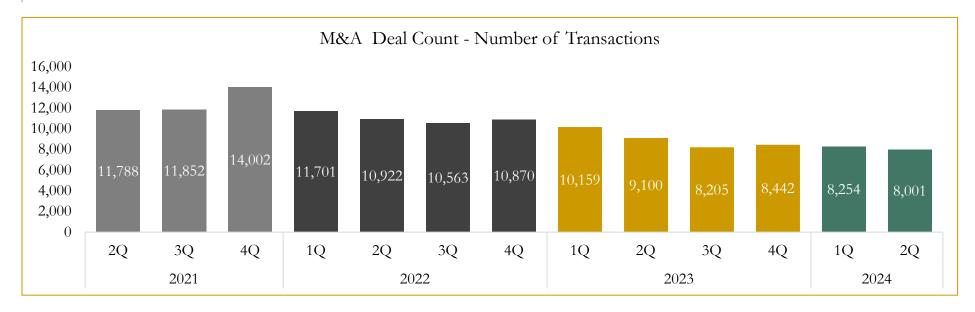
Source: Capital IQ

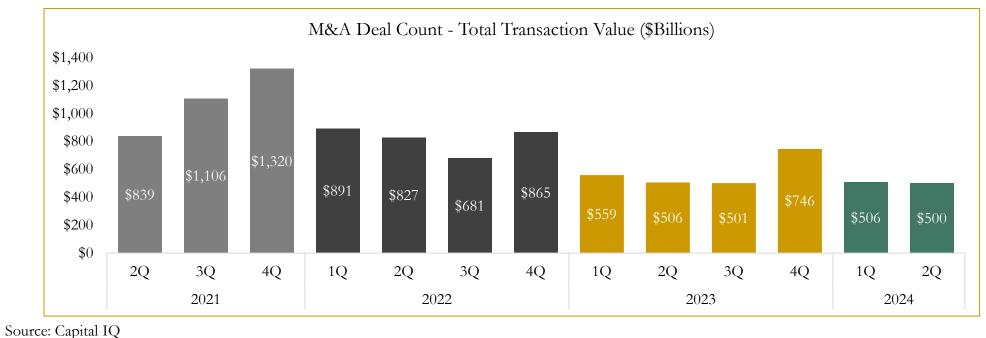
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M&A Deal Flow Statistics

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Last Three (3) Years as of June 30, 2024





Q2 2024 | Industry Update - Hotels, Restaurants, Leisure

Houlihan Capital About Us

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

Valuation & Financial Advisory

- Portfolio Valuation (ASC 820)
- Complex & Illiquid Securities (Level 3)
- Cryptoasset /Blockchain Valuations
 Locked Token Valuations
- Enterprise Valuations
- Fairness & Solvency Opinions • SPAC Fairness
- Estate & Gift Valuations
- Purchase Price Allocation (ASC 805)
- Goodwill Impairment Testing (ASC 350)
- Stock-based Compensation (ASC 718, IRC 409A)

Investment Banking

• Mergers & Acquisitions

- o Sell-Side Advisory
- o Sale of Minority Ownership Positions
- o Leveraged Buyouts
- Majority Recapitalizations
- o Corporate Divestitures

Corporate Financial Services

- Financial Modeling
- Investor Presentation
- Valuation Analysis
- Strategic Advisory

For questions or inquiries regarding our services, please contact:

info@houlihancapital.com