

Valuation & Financial Advisory | Investment Banking

# Industry Update Hotels, Restaurants, Leisure Q3 2024

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## **Financial Performance** Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

			Size Prof	ile	LTM Operati	ng Data	Forward Estimates		
Company Name	Ticker	Price at 09/30/24	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2024 Est. Revenue	2024 Est. EBITDA
Casinos and Gambling									
Las Vegas Sands Corp.	LVS	\$50.34	90.5%	\$47,334	\$21,354	\$11,317	\$3,863	\$11,319	\$4,390
MGM Resorts International	MGM	\$39.09	81.0%	\$41,309	\$42,741	\$17,222	\$2,557	\$17,203	\$4,693
Wynn Resorts, Limited	WYNN	\$95.88	86.9%	\$19,703	\$14,111	\$7,130	\$1,829	\$7,119	\$2,336
Churchill Downs Incorporated	CHDN	\$135.21	92.2%	\$15,543	\$7,173	\$2,671	\$876	\$2,732	\$1,135
Boyd Gaming Corporation	BYD	\$64.65	94.4%	\$9,946	\$6,302	\$3,844	\$1,210	\$3,884	\$1,256
Red Rock Resorts, Inc.	RRR	\$54.44	86.0%	\$6,667	<b>\$</b> 0	\$1,906	\$807	\$1,935	\$795

Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	\$248.60	95.4%	\$91,233	\$26,209	\$6,570	\$4,113	\$25,054	\$4,951
Royal Caribbean Cruises Ltd.	RCL	\$177.36	96.2%	\$80,609	\$37,067	\$16,055	\$5,642	\$16,479	\$5,866
Hilton Worldwide Holdings Inc.	HLT	\$230.50	97.8%	\$70,448	\$16,689	\$4,695	\$2,457	\$11,167	\$3,398
Carnival Corporation & plc	CCL	\$13.72	70.2%	\$45,508	\$49,756	\$20,036	\$3,203	\$21,465	\$4,151
Norwegian Cruise Line Holdings Ltd.	NCLH	\$20.51	94.4%	\$25,827	\$19,786	\$9,357	\$2,335	\$9,475	\$2,434
Hyatt Hotels Corporation	Н	\$152.20	93.8%	\$17,075	\$11,865	\$6,462	\$673	\$6,700	\$1,115
HOCHTIEF Aktiengesellschaft	HOT	\$123.35	98.0%	\$12,694	\$26,826	\$34,543	\$1,495	\$31,762	\$1,747
Choice Hotels International, Inc.	СНН	\$130.30	96.9%	\$8,563	\$2,544	\$779	\$473	\$1,572	\$592
Marriott Vacations Worldwide Corporation	VAC	\$73.48	67.7%	\$8,518	\$0	\$3,194	\$695	\$4,883	\$711
Wynnstay Group Plc	WYN	\$4.29	72.7%	\$88	\$298	\$821	\$13	\$608	\$14

Source: Capital IQ

#### (USD in millions, except per share data)

		Size Profile		LTM Operati	ng Data	Forward Estimates			
Company Name	Ticker	Price at 09/30/24	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2024 Est. Revenue	2024 Est. EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	\$174.29	73.6%	\$9,575	\$5,698	\$2,885	\$819	\$2,950	\$850
Six Flags Entertainment Corporation	FUN	\$40.31	68.7%	\$6,944	<b>\$</b> 0	\$2,393	\$571	\$3,286	\$1,002
RCI Hospitality Holdings, Inc.	RICK	\$44.55	64.2%	\$688	\$601	\$298	\$55	\$301	\$72
Restaurants and Dining									

McDonald's Corporation	MCD	\$304.51	99.2%	\$262,637	<b>\$</b> 0	\$25,939	\$13,809	\$26,068	\$14,042
Starbucks Corporation	SBUX	\$97.49	90.6%	\$131,219	\$31,339	\$36,176	\$6,700	\$36,108	\$6,664
Chipotle Mexican Grill, Inc.	CMG	\$57.62	83.2%	\$82,494	\$9,012	\$10,985	\$2,234	\$11,317	\$2,269
Yum! Brands, Inc.	YUM	\$139.71	97.6%	\$48,986	\$6,461	\$7,223	\$2,637	\$7,557	\$2,669
Darden Restaurants, Inc.	DRI	\$164.13	92.8%	\$26,598	\$11,356	\$11,416	\$1,790	\$11,549	\$1,865
Domino's Pizza, Inc.	DPZ	\$430.14	79.3%	\$20,500	\$1,775	\$4,665	\$921	\$4,750	\$969
The Wendy's Company	WEN	\$17.52	84.8%	<b>\$7,67</b> 0	\$5,073	\$2,213	\$504	\$2,234	\$539
Shake Shack Inc.	SHAK	\$103.21	92.7%	\$5,804	\$1,675	\$1,210	\$128	\$1,250	\$170
Papa John's International, Inc.	PZZA	\$53.87	68.5%	\$2,770	\$861	\$2,100	\$244	\$2,046	\$214
Dine Brands Global, Inc.	DIN	\$31.23	58.6%	\$1,954	\$1,700	\$814	\$221	\$811	\$245
Potbelly Corporation	PBPB	\$8.34	58.1%	\$393	\$259	\$472	\$28	\$461	\$29
Noodles & Company	NDLS	\$1.20	34.3%	\$134	\$346	\$501	\$32	\$496	\$26

Source: Capital IQ

## **Valuation Metrics** *Return Profile, Trading Multiples*

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	Return Profile						Trading	Trading Multiples		
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA	
Casinos and Gambling										
Las Vegas Sands Corp.	LVS	7.4%	45.2%	32.0%	34.1%	49.1%	1.1x	4.2x	12.3x	
MGM Resorts International	MGM	2.5%	29.0%	12.3%	14.8%	17.8%	2.2x	2.4x	16.2x	
Wynn Resorts, Limited	WYNN	5.3%	N/A	25.2%	25.7%	37.4%	1.8x	2.8x	10.8x	
Churchill Downs Incorporated	CHDN	6.2%	41.4%	12.2%	32.8%	23.4%	1.0x	5.8x	17.7x	
Boyd Gaming Corporation	BYD	9.4%	29.4%	3.7%	31.5%	-3.0%	1.6x	2.6x	8.2x	
Red Rock Resorts, Inc.	RRR	0.0%	0.0%	13.0%	42.3%	12.5%	2.1x	3.5x	8.3x	
	Mean Median	4.7% 5.3%	36.2% 29.4%	13.3% 12.3%	29.4% 31.5%	17.6% 17.8%	1.7x 1.8x	3.4x 2.8x	12.2x 10.8x	

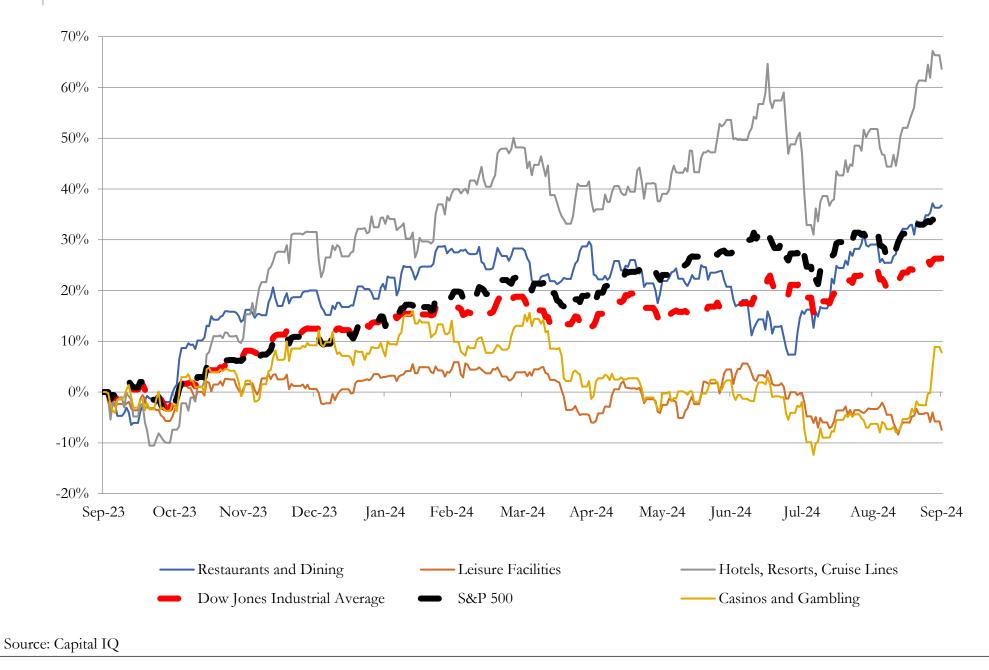
Hotels, Resorts, Cruise Lines									
Marriott International, Inc.	MAR	9.1%	N/A	7.2%	62.6%	-8.5%	1.6x	13.9x	22.2x
Royal Caribbean Cruises Ltd.	RCL	7.3%	44.3%	21.9%	35.1%	49.7%	2.6x	5.0x	14.3x
Carnival Corporation & plc	HLT	1.1%	-21.2%	108.3%	16.0%	N/A	2.4x	2.3x	14.2x
Carnival Corporation & plc	CCL	4.2%	20.1%	22.2%	24.0%	83.5%	2.7x	2.4x	10.1x
Norwegian Cruise Line Holdings Ltd.	NCLH	4.4%	69.8%	15.8%	25.0%	67.8%	2.7x	2.8x	11.1x
Hyatt Hotels Corporation	Н	1.6%	37.8%	4.0%	10.4%	-12.9%	1.5x	2.6x	25.4x
HOCHTIEF Aktiengesellschaft	HOT	2.9%	68.7%	12.8%	4.3%	179.1%	1.2x	0.4x	8.5x
Choice Hotels International, Inc.	СНН	11.3%	N/A	3.1%	60.8%	-6.3%	1.2x	11.0x	18.1x
Marriott Vacations Worldwide Corporation	VAC	0.0%	0.0%	-0.2%	21.8%	-10.8%	1.8x	2.7x	12.3x
Wynnstay Group Plc	WYN	2.1%	4.4%	-16.7%	1.6%	-48.4%	0.6x	0.1x	6.8x
	Mean	4.4%	28.0%	17.8%	26.2%	32.6%	1.8x	4.3x	14.3x
Source: Capital IQ	Median	3.6%	5.7%	10.0%	22.9%	-6.3%	1.7x	2.7x	13.2x

			Trading Multiples						
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Leisure Facilities									
Vail Resorts, Inc.	MTN	5.8%	20.7%	-0.1%	28.4%	-1.5%	1.1x	3.3x	11.7x
Six Flags Entertainment Corporation	FUN	0.0%	0.0%	33.4%	23.9%	13.5%	1.6x	2.9x	12.2x
RCI Hospitality Holdings, Inc.	RICK	4.1%	1.8%	2.7%	18.6%	-32.9%	1.6x	2.3x	12.4x
	Mean Median	3.3% 4.1%	7.5% 1.8%	12.0% 2.7%	23.6% 23.9%	-7.0% -1.5%	1.4x 1.6x	2.8x 2.9x	12.1x 12.2x
Restaurants and Dining									
McDonald's Corporation	MCD	0.0%	0.0%	3.7%	53.2%	2.6%	0.7x	10.1x	19.0x
Starbucks Corporation	SBUX	10.5%	N/A	0.6%	18.5%	-4.0%	1.0x	3.6x	19.6x
Chipotle Mexican Grill, Inc.	CMG	14.0%	45.7%	15.2%	20.3%	21.6%	1.3x	7.5x	36.9x
Yum! Brands, Inc.	YUM	24.6%	N/A	2.3%	36.5%	7.5%	1.1x	6.8x	18.6x
Darden Restaurants, Inc.	DRI	7.4%	48.6%	6.0%	15.7%	12.5%	1.3x	2.3x	14.9x
Domino's Pizza, Inc.	DPZ	31.8%	N/A	4.4%	19.7%	9.5%	0.9x	4.4x	22.3x
The Wendy's Company	WEN	4.3%	64.3%	1.6%	22.8%	-1.6%	0.8x	3.5x	15.2x
Shake Shack Inc.	SHAK	1.0%	1.9%	16.4%	10.6%	42.5%	1.8x	4.8x	45.4x
Papa John's International, Inc.	PZZA	12.5%	N/A	0.4%	11.6%	19.8%	1.2x	1.3x	11.4x
Dine Brands Global, Inc.	DIN	6.8%	N/A	-2.3%	27.1%	4.5%	1.7x	2.4x	8.8x
Potbelly Corporation	PBPB	3.7%	125.7%	-2.9%	5.9%	16.9%	1.2x	0.8x	14.2x
Noodles & Company	NDLS	0.5%	-110.2%	-3.1%	6.4%	1.9%	1.7x	0.3x	4.2x
Source: Capital IQ	Mean Median	9.8% 7.1%	25.1% 45.7%	3.5% 2.0%	20.7% 19.1%	11.1% 8.5%	1.2x 1.2x	4.0x 3.5x	19.2x 16.9x

# LTM Equity Performance

Major Indexes

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# Recent M&A Activity

Last Twelve (12) Months as of September 30, 2024

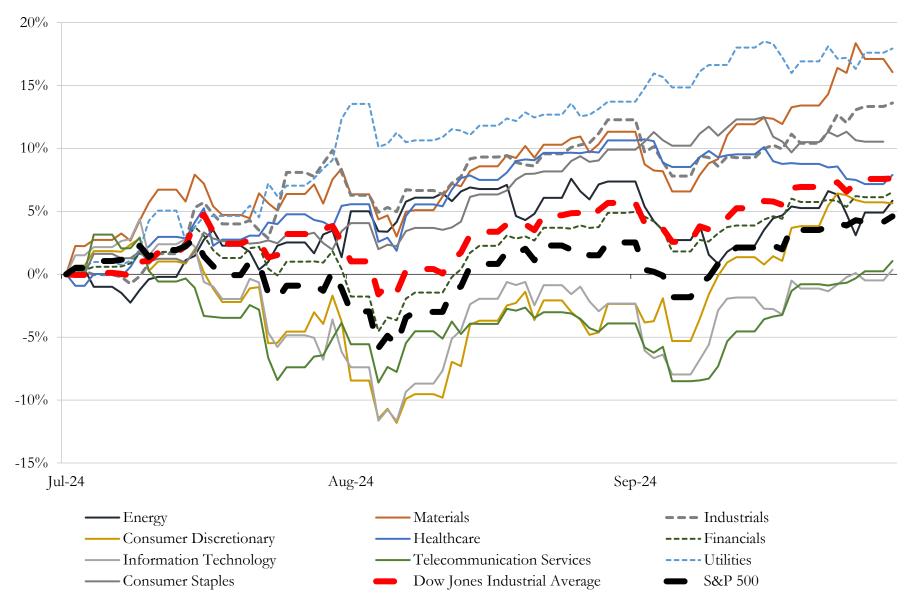
(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Apr-24	Doctor's Associates Inc.	Roark Capital Management LLC	\$10,000
Jul-24	Six Flags Entertainment Corporation	Cedar Fair, L.P. (nka:Six Flags Entertainment Corporation)	\$4,797
Jan-24	Bluegreen Vacations Holding Corporation	Hilton Grand Vacations Inc.	\$2,170
May-24	Carrols Restaurant Group, Inc.	Restaurant Brands International Inc.	\$1,748
May-24	MSR Resort Lodging Tenant, LLC	Henderson Park Capital Management	\$705
Jul-24	Turtle Bay Resort Hotel, LLC (nka:The Ritz-Carlton Oahu, Turtle Bay)	Host Hotels & Resorts, Inc.	\$680
Oct-23	RP/HH Park Plaza, Limited Partnership	Parks Hospitality Group, Inc.	\$370
Aug-24	RC/PB, LLC	N/A	\$277
Jul-24	Sh Group Operations LLC	Host Hotels & Resorts, Inc.	\$265
Sep-24	Real property in Kansas City and Shreveport	Gaming and Leisure Properties, Inc.	<b>\$25</b> 0
Nov-23	VEGAS.com, LLC	Vivid Seats Inc.	\$248
Apr-24	PointsBet USA Inc.	FBG Enterprises Opco, LLC	\$225
Apr-24	Hyatt Regency San Antonio Riverwalk Hotel	Sunstone Hotel Investors, Inc.	\$222
Jan-24	Distributed gaming operations in Nevada of Golden Entertainment, Inc.	J&J Ventures Gaming, LLC	\$214
Jan-24	Golden Route Operations LLC	J&J Ventures Gaming, LLC	\$214
Jun-24	The William Vale Hotel LLC	EOS Hospitality LLC	\$177
Apr-24	Hilton Boston Back Bay	Certares Management LLC; Belcourt Capital Partners	\$171
Jul-24	Hilton Torrey Pines	JRK Torrey Pines Hotel Owner LLC	\$165
Jul-24	Hilton La Jolla Torrey Pines	N/A	\$165
Sep-24	Hyatt Regency Clearwater Beach Resort and Spa	Blackstone Real Estate Advisors L.P.	\$137
Jan-24	Wyndham Boston Beacon Hill	RLJ Lodging Trust	\$125
Mar-24	AC Hotel by Marriott Washington DC Convention Center	Apple Hospitality REIT, Inc.	\$117
May-24	3 Casino Resorts of Silverado Franklin Hotel & Gaming Complex, the Deadwood Mountain	Gaming and Leisure Properties, Inc.	\$105
May-24	W Fort Lauderdale Hotel and Residences	Blackstone Real Estate Advisors L.P.	\$98
Oct-23	Courtyard by Marriott Salt Lake City Downtown/Hyatt House Salt Lake City/346-space parking	Apple Hospitality REIT, Inc.	\$91
Jun-24	One Ocean Resort & Spa	Acs One Ocean Propco LLC	\$87
Dec-23	Holiday Inn Express Nashville Downtown Conf Ctr	Noble Investment Group, LLC	\$82
Apr-24	21 Franchise Restaurants In North Carolina	First Watch Restaurants, Inc.	\$75
Jun-24	Hilton Seattle Hotel	APA Hotel USA, Inc.	\$69
Nov-23	KMS Fisherman's Wharf LP	EOS Investors LLC	\$69

Source: Capital IQ

## Change in Market Capitalization by Sector

Last Three (3) Months as of September 30, 2024



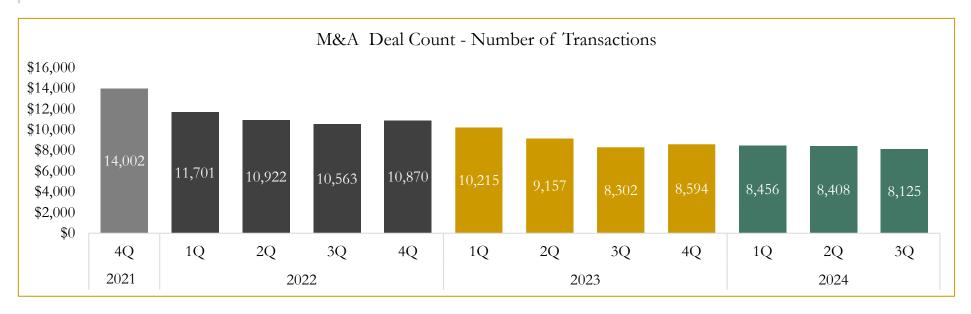
Source: Capital IQ

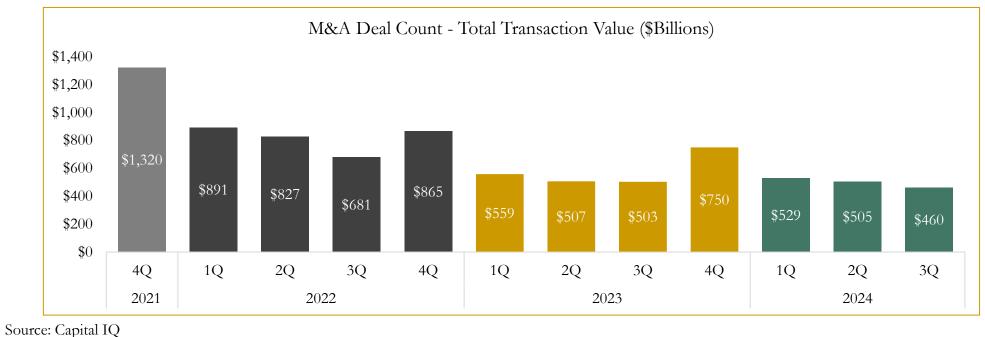
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### **M&A Deal Flow Statistics**

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Last Three (3) Years as of September 30, 2024





Q3 2024 | Industry Update - Hotels, Restaurants, Leisure

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- Goodwill Impairment Testing (ASC 350)
- Stock-based Compensation (ASC 718, IRC 409A)

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For questions or inquiries regarding our services, please contact:

#### info@houlihancapital.com