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Financial Performance

Size Profile, LTM Financials, Forward Estimates

(USD in millions, except per share data)

		Size Profile			LTM Operat	ting Data	Forward Estimates		
Company Name	Ticker	Price at 09/30/24	% of 52 Week High	TEV	Total Assets	LTM Revenue	LTM EBITDA	2024 Est. Revenue	2024 Est. EBITDA
Property and Casualty									
Fidelity National Financial, Inc.	FNF	\$62.06	99.9%	\$46,784	\$94,672	\$13,528	\$1,840	\$13,527	\$2,512
First American Financial Corporation	FAF	\$66.01	97.2%	\$6,470	\$16,566	\$5,872	\$448	\$6,048	\$561
Stewart Information Services Corporation	STC	\$74.74	97.3%	\$2,371	\$2,730	\$2,409	\$181	\$2,466	\$201
AMERISAFE, Inc.	AMSF	\$48.33	88.2%	\$1,036	\$1,255	\$315	\$77	\$312	\$0

Life and Health									
MetLife, Inc.	MET	\$82.48	99.4%	\$81,816	\$704,976	\$71,344	\$7,036	\$72,498	\$0
Aflac Incorporated	AFL	\$111.80	99.7%	\$66,524	\$128,442	\$17,302	\$4,779	\$17,314	\$4,963
Prudential Financial, Inc.	PRU	\$94.89	85.5%	\$51,892	\$697,304	\$67,972	\$3,935	\$53,642	\$0
Unum Group	UNM	\$59.44	100.0%	\$16,103	\$64,141	\$12,796	\$2,565	\$12,959	\$0
CNO Financial Group, Inc.	CNO	\$35.10	98.5%	\$7,143	\$37,645	\$4,523	\$893	\$3,774	\$0

Insurance Brokers									
Marsh & McLennan Companies, Inc.	MMC	\$223.09	96.0%	\$122,784	\$49,864	\$23,945	\$7,246	\$24,271	\$6,873
Arthur J. Gallagher & Co.	AJG	\$281.37	93.5%	\$70,346	\$57,243	\$10,668	\$3,382	\$11,468	\$3,530
Brown & Brown, Inc.	BRO	\$103.60	97.7%	\$34,422	\$17,525	\$4,559	\$1,528	\$4,746	\$1,670
eHealth, Inc.	EHTH	\$4.08	43.2%	\$472	\$1,002	\$465	-\$18	\$485	\$22

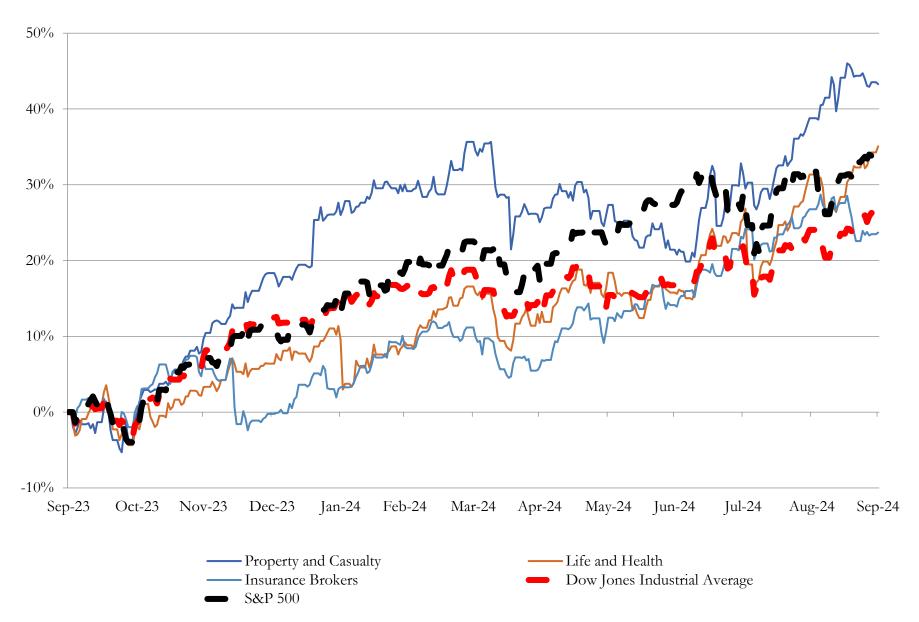
Valuation MetricsReturn Profile, Trading Multiples

				Return	Profile			Trading	Multiples
Company Name	Ticker	Return on Assets	Return on Equity	Revenue Growth	EBITDA Margin	EBITDA Growth	5-yr Beta	TEV / LTM Revenue	TEV / LTM EBITDA
Property and Casualty									
Fidelity National Financial, Inc.	FNF	1.0%	9.9%	23.9%	13.6%	22.6%	1.4x	-3.5x	-25.4x
First American Financial Corporation	FAF	1.0%	1.9%	-6.2%	7.6%	-25.9%	1.3x	1.1x	14.4x
Stewart Information Services Corporation	STC	2.8%	5.3%	3.3%	7.5%	25.6%	1.2x	1.0x	13.1x
AMERISAFE, Inc.	AMSF	3.7%	18.9%	2.8%	24.6%	-3.8%	0.3x	3.3x	13.4x
	Mean Median	2.1% 1.9%	9.0% 7.6%	6.0% 3.1%	13.3% 10.6%	4.6% 9.4%	1.1x 1.3x	0.5x 1.0x	3.9x 13.2x
Life and Health									
MetLife, Inc.	MET	0.6%	13.3%	12.4%	9.9%	134.9%	1.0x	1.1x	11.6x
Aflac Incorporated	AFL	2.3%	16.0%	-8.3%	27.6%	-17.0%	1.0x	3.8x	13.9x
Prudential Financial, Inc.	PRU	0.4%	7.0%	15.2%	5.8%	579.6%	1.4x	0.8x	13.2x
Unum Group	UNM	2.5%	17.1%	4.5%	20.0%	36.1%	0.7x	1.3x	6.3x
CNO Financial Group, Inc.	CNO	1.1%	12.0%	14.5%	19.8%	5.8%	1.0x	1.6x	8.0x
	Mean Median	1.4% 1.1%	13.1% 13.3%	7.7% 12.4%	16.6% 19.8%	147.9% 36.1%	1.0x 1.0x	1.7x 1.3x	10.6x 11.6x
Insurance Brokers									
Marsh & McLennan Companies, Inc.	MMC	8.3%	32.0%	7.8%	30.3%	15.7%	0.9x	5.1x	16.9x
Arthur J. Gallagher & Co.	AJG	2.9%	10.3%	15.8%	31.7%	23.4%	0.7x	6.6x	20.8x
Brown & Brown, Inc.	BRO	5.2%	18.1%	11.4%	33.5%	12.3%	0.8x	7.6x	22.5x
eHealth, Inc.	EHTH	-1.3%	-4.2%	15.8%	-3.9%	N/A	0.5x	1.0x	-26.0x
Source: Capital IQ	Mean Median	3.8% 4.1%	14.1% 14.2%	12.7% 13.6%	22.9% 31.0%	17.1% 15.7%	0.7x 0.8x	5.1x 5.9x	8.6x 18.9x

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LTM Equity Performance

Major Indexes



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Recent M&A Activity

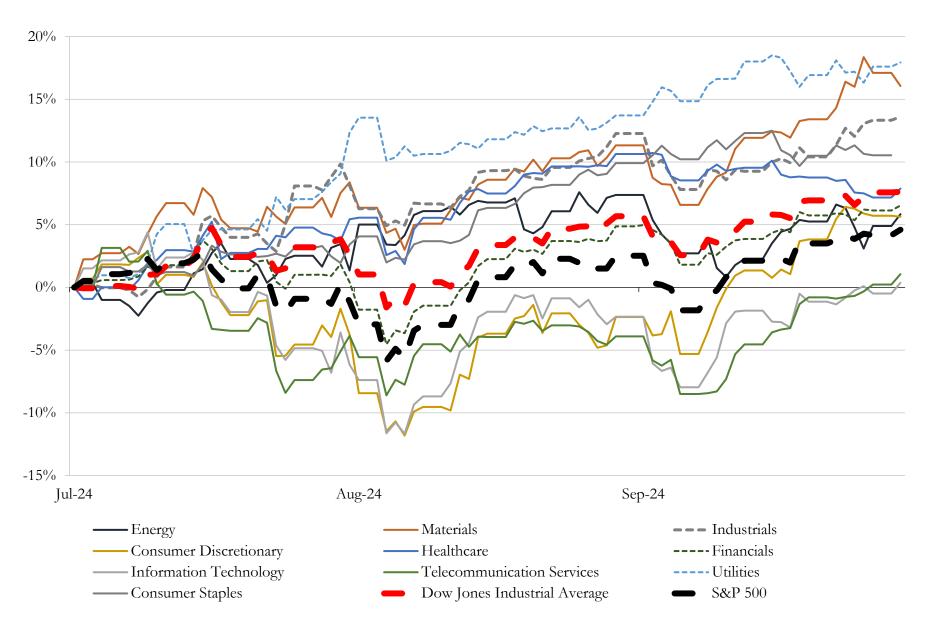
Last Twelve (12) Months as of September 30, 2024

(USD in millions)

Close Date	Target	Acquirer	Implied TEV
Sep-24	Kozlowski Insurance Agency & Financial Services, Inc.	First MainStreet Insurance, L.C.	NA
Sep-24	Alliance Insurance Agency LLC	Crest Insurance Group, LLC	NA
Sep-24	INF Visitor Insurance, United States	Integrated Specialty Coverages, LLC	NA
Sep-24	e-TeleQuote Insurance, Inc.	GoHealth, Inc.	NA
Sep-24	Centauri Specialty Insurance Company	Lilypad Insurance Company	NA
Sep-24	Merit Life Insurance Co.	N/A	NA
Sep-24	Battea Class Action Services, LLC	SS&C Technologies, Inc.	NA
Sep-24	Insurance Underwriters, Ltd.	Alera Group, Inc.	NA
Sep-24	Powderhorn Agency, Inc.	Coleville Partners, LLC	NA
Sep-24	First West Insurance Agency, LLC	Inszone Insurance Services, Inc.	NA
Sep-24	Cypress Risk Management, Ltd. Co.	King Insurance Partners, LLC	NA
Sep-24	SeniorHealthPro Corporation	Gordon Marketing, LLC	NA
Sep-24	Huntington Pacific Insurance Agency, Inc.	Inszone Insurance Services, Inc.	NA
Sep-24	Republic Financial, Inc.	Morris Industries USA, LLC	NA
Sep-24	Media Guarantors Insurance Solutions, LLC	CAC Group, Inc.	NA
Sep-24	Surry Insurance	ALKEME INC.	NA
Sep-24	H. G. Ellis Agency, Inc.	High Street Insurance Partners, Inc.	NA
Sep-24	Linneman Specialty Insurance Services, Inc.	South Shore Insurance Underwriters	NA
Sep-24	Terry L. Green & Associates, LLC	A-G Specialty Insurance, LLC	NA
Sep-24	Blue Chip Insurance Agency, Inc.	Inszone Insurance Services, Inc.	NA
Sep-24	Mitchell Agency, Inc.	High Street Insurance Partners, Inc.	NA
Sep-24	Catalyst Benefits Group, LLC	Inszone Insurance Services, Inc.	NA
Sep-24	MacDonald & Vaccaro Insurance Agency, Inc.	Starkweather & Shepley Insurance Brokerage, Inc.	NA
Sep-24	insurance business of Top Insurance Associates, LLC	PCF Insurance Services of the West, LLC	NA
Sep-24	Assets of Professional Insurance Executives, Inc.	Borisoff Insurance Services, Inc.	NA
Sep-24	Coates Insurance Agency	King Insurance Partners, LLC	NA
Sep-24	Culpeper Insurance Partners, LLC	Afore Insurance Services, Llc	NA
Sep-24	Telerate Insurance Services, Inc.	Inszone Insurance Services, Inc.	NA
Sep-24	Pinnacle Insurance Consultants, LLC	ALKEME INC.	NA
Sep-24	Dudek Insurance Agency Group, Inc	High Street Insurance Partners, Inc.	NA

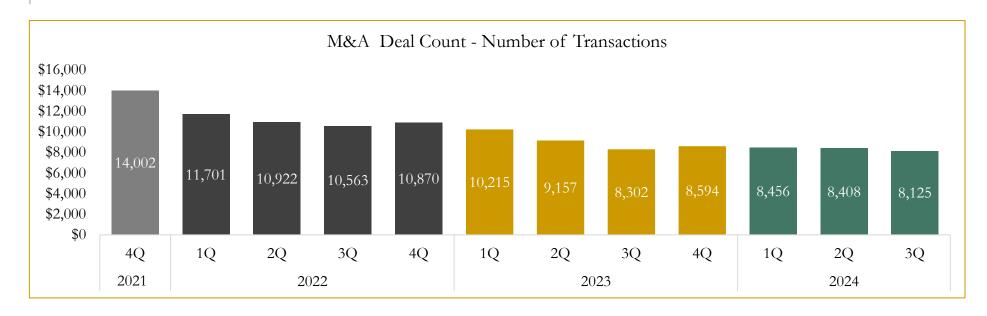
Change in Market Capitalization by Sector

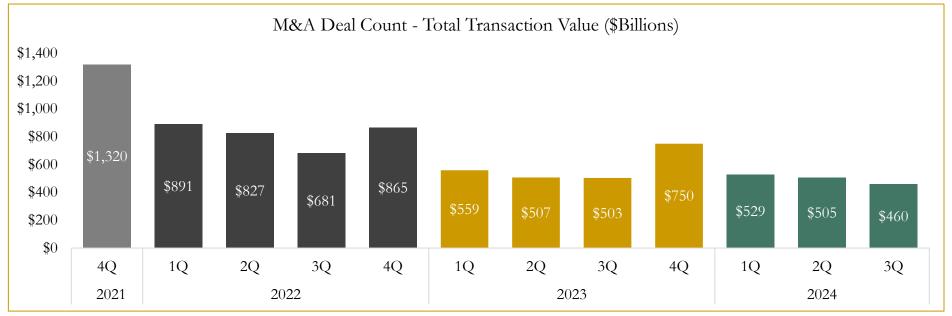
Last Three (3) Months as of September 30, 2024



M&A Deal Flow Statistics

Last Three (3) Years as of September 30, 2024





7 Houlihan Capital About Us

Houlihan Capital is a leading, solutions-driven valuation, financial advisory and investment banking firm. We pride ourselves on being thought leaders in an ever-changing landscape.

Houlihan Capital is SOC-compliant, a FINRA and SIPC member and committed to the highest levels of professional ethics and standards.

Valuation & Financial Advisory

- Portfolio Valuation (ASC 820)
- Complex & Illiquid Securities (Level 3)
- Cryptoasset /Blockchain Valuations
 - o Locked Token Valuations
- Enterprise Valuations
- Fairness & Solvency Opinions
 - o SPAC Fairness
- Estate & Gift Valuations
- Purchase Price Allocation (ASC 805)
- Goodwill Impairment Testing (ASC 350)
- Stock-based Compensation (ASC 718, IRC 409A)

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 - o Sell-Side Advisory
 - o Sale of Minority Ownership Positions
 - o Leveraged Buyouts
 - o Majority Recapitalizations
 - o Corporate Divestitures
- Corporate Financial Services
 - Financial Modeling
 - Investor Presentation
 - Valuation Analysis
 - Strategic Advisory

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